

SPONSORSHIP PROSPECTUS



Spine Radiology
Diagnostic & Interventional
2nd Joint Meeting of ASSR and ESNR
Barcelona, Spain, 1-3 July 2011
Hotel NH Costanza

Program Committee:
Walter Bartynski, Bassem Georgy, Mario Muto,
Greg Petermann, Majda Thurnher, Johan Van Goethem

Local Organizer:
Alex Rovira

Topics:
Advanced Imaging Techniques, Pediatric Spine, Degenerative
Disease, Tumors, Infection and Inflammation,
Vertebroplasty and Kyphoplasty, Spine Interventions,
Spinal Trauma, Pain Management

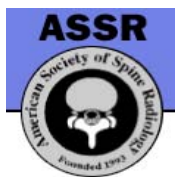
www.spineinternational.org

AIM Organizing Secretariat - AIM Group - AIM Congress S.r.l. - www.aimgroup.eu/2011/spineradiology

The poster features a collage of images including a human spine, a gear, a lighthouse, a harbor with boats, a street scene with palm trees, and the Sagrada Família in Barcelona. Logos for the American Society of Spine Radiology (ASSR) and the European Society of Neuroradiology (ESNR) are also present.

 Sociedad Española
de Neurorradiología

www.spineinternational.org



Dear Madam, dear Sir,

We are organizing the 2nd JOINT MEETING of the American Society of Spine Radiology (ASSR) and the European Society of Neuroradiology (ESNR) on Spine Radiology – Diagnostic & Interventional - July 1 – 3, 2011 in Barcelona, Spain.

Both the ASSR and the ESNR believe that a combined meeting allows for enhanced sharing of ideas and techniques and is interesting to a larger and more diverse audience. After a first joint meeting in Rome 2009 both Societies are pleased to announce this 2nd Joint Meeting.

Radiologists from around the world are invited to attend and the faculty features leading authorities in spine radiology.

The main topics will be Advanced Imaging Techniques, Pediatric Spine, Tumors, Infection and Inflammation, Vertebroplasty and Kyphoplasty, Pain Management and Spinal Trauma.

As a participant at the meeting, you will have the opportunity to reach out to a broad audience interested in diagnostic and interventional spine radiology. The meeting location also enables you to educate the audience on future developmental products that may not yet be commercially available in all countries.

We hope that we may welcome you to the 2nd Joint Meeting and that your interaction with your colleagues coming from many different countries will stimulate a creative exchange and will be personally rewarding.

Bassem Georgy
ASSR Past-President

Johan Van Goethem
ESNR Treasurer
ASSR Member-at-Large

Greg Petermann
ASSR First Past-President

Walter Bartynski
ASSR President

Alex Rovira
Local Organizer
ESNR Head & Neck
Representative

Majda Thurnher
ESNR Diagnostic
Imaging Representative
ASSR Member-at-Large

Mario Muto
ESNR Spine Representative



PROGRAM COMMITTEE

Walter Bartynski, USA	President-Elect of the ASSR
Bassem Georgy, USA	Past President of the ASSR
Mario Muto, Italy	ESNR Representative
Greg Petermann, USA	President of the ASSR
Alex Rovira, Spain	Local Organizer
Majda Thurnher, Austria	ESNR Diagnostic Imaging Representative
Johan Van Goethem, Belgium	Treasurer of the ESNR

IMPORTANT DATES

Deadline for abstract submission	April 5, 2011
Notification to abstract authors	April 30, 2011
Deadline for early registration fee	May 10, 2011
Registration cancellation	April 5, 2011

EXHIBIT SCHEDULE

Thursday, June 30, 2011	Exhibitor Registration and Set up 10.00 – 18.00
Friday, July 1, 2011	Exhibits Open 7.30 – 18.00
Saturday, July 2, 2011	Exhibits Open 7.30 – 18.30
Sunday, July 3, 2011	Exhibits Open 7.30 – 12.00 Exhibition Dismantling 12.00 – 17.00

PRELIMINARY SCIENTIFIC TOPICS

- | | |
|--|---|
| <ul style="list-style-type: none"> ◇ Advanced Imaging Techniques ◇ Pediatric Spine ◇ Degenerative Disease ◇ Tumors ◇ Infection and Inflammation | <ul style="list-style-type: none"> ◇ Vertebroplasty and Kyphoplasty ◇ Spine Interventions ◇ Pain Management ◇ Spinal Trauma |
|--|---|

Further detailed information will be published on the website www.spineinternational.org

SPONSORSHIP AND EXHIBITION CONTACT



Organizing Secretariat

AIM Group International - Milan Office
Via G. Ripamonti 129 - 20141 Milan, Italy
Ph.: +39 02 56601.296 - Fax: +39 02 56609045 - Email: spineinternational@aimgroup.eu

Web site: www.spineinternational.org - Contact Person: Valentina Giordano (Email: v.giordano@aimgroup.eu)



GENERAL INFORMATION

CONFERENCE VENUE

Barcelona NH Constanza ****

C/ Deu i Mata, 69-99
08029 Barcelona (Spain)
Tel. +34.93.2811500
Fax: +34.93.4100335
E-mail: nhconstanza@nh-hotels.com



Located in the heart of Barcelona's business district, the NH Constanza features a lean, brightly-lit atmosphere with an outstanding commitment to service. Featuring 308 avant-garde rooms, the hotel is the perfect example of NH Hotels' eye for detail.

HOW TO GET TO THE CONFERENCE VENUE

From El Prat Airport:

- 1-Take the train towards Barcelona to Sants Station. Get off and take the Green line of the subway to Les Corts Station.
- 2-Take the Aerobus to Plaça d'Espanya. Get off and take the Green line of the subway to Les Corts station.

By Train:

From Sants Estacio Train Station, get off and take the subway to Les Corts station. Exit the subway and turn right on Travessera de les Corts to Numancia Street and then turn left. Go up until you meet Deu i Mata Street. Turn right on Deu i Mata and keep going straight until you see the hotel.

Distance to the airport: 15.00km

Distance to the train station: 1.50km

Distance to the city center: 2.00km

GPS coordinates: Latitude:41.38898 - Longitude:2.13644



SPONSORING THE SPINE RADIOLOGY 2nd JOINT MEETING

Please find a list of sponsorship opportunities here below but do not hesitate to contact us **if you have other ideas regarding your participation.**

Sponsorship allows the name of the sponsoring company to be printed in the Final Program.

All the Sponsorship items will be assigned on a 'first come first served' basis.

LECTURES & WORKSHOPS

Companies are offered the opportunity to propose and support one or two **Breakfast Lectures** or **Workshops**. The scientific value of the proposals will be examined by the Scientific Committee. The sessions will be scheduled in the official Program in the time slot specifically reserved.

Once an application is made, a contract will be e-mailed to you. This contract should be signed and sent back to the Organizing Secretariat AIM Congress srl, which will confirm the Sponsorship item requested and send the relevant invoice.

- ◆ Cost per one Breakfast Lecture **€ 3.000 +VAT** - Cost per one Workshop **€ 7.000 + VAT**.
- ◆ Breakfast Lectures Available Time Slots: Saturday or Sunday 8.00-8.30.
- ◆ Workshops Available Time Slots: Friday 18.00-19.00 and Saturday 18.30-19.30. They will be assigned on a 'first come first served' basis. *Lunch and Learn sessions for small groups (company can invite a group for a separate served lunch) available on request contacting the Organizing Secretariat.*
- ◆ Sponsoring companies can select speakers and topics: the Scientific Committee will give the final approval.
- ◆ Sponsoring companies must accept financial responsibility of all aspects of their session, including registration, accommodation and travel expenses for the invited chairpersons and speakers.
- ◆ The sponsorship fee includes publication of the session in the congress printings, room rental and basic audio-visual equipment as follows:
PC data projection, screen, laser pointer, amplifier system, 1 technician, 1 hostess
- ◆ Companies are invited to send their proposal **NO LATER THAN MARCH 31, 2011**. The Scientific Committee will give its approval.
- ◆ Announcements of Lectures/Workshops to be inserted into the participants' congress bags must be previously approved by the Organizing Committee and are to be printed by the Sponsor.
- ◆ The fee includes 1 complimentary full delegate registration for your staff valid for the day of your Lecture/Workshop.

EXHIBITION

Companies can exhibit their products in the area located where lunch and coffee breaks will be served.

- ◆ Spaces will be assigned on a 'first come, first served' basis.
- ◆ Cost per each space (size: m 3x2 / 9,84x6,56 ft) is **€ 3.000 +VAT**.
- ◆ Maximum Height allowed: 2,50 m / 8,20 ft.
- ◆ Exhibitors are responsible for costs regarding transportation and storage of material and for fitting out the space. They are free to use their own booth material and construction crew, with respect of the Technical Regulations of the Meeting Venue.
- ◆ Each space rented includes **1 full delegate registration + 1 exhibitor badge**. The full registration entitles the holder to attend scientific sessions, to receive the congress material and enjoy coffee break and lunch. Exhibitor badges do not allow to receive the congress material and to enter in the conference rooms.
- ◆ Publishers, booksellers and journals are offered exhibition space at a reduced rate: this will be negotiated with the Organizing Secretariat.

**OTHER SPONSORSHIP OPPORTUNITIES**

- 3 Coffee breaks held on Friday, July 1, Saturday, July 2 and Sunday, July 3 in the coffee break area.
Cost for 3 coffee breaks: **€ 6.500 + VAT**
- 2 box lunches held on Friday, July 1 and Saturday, July 2 in the Restaurant.
Cost for 1 box lunch: **€ 3.500 + VAT**
Cost for 2 box lunches: **€ 6.000 + VAT**
- Welcome reception. Open to all registered attendees, held the evening of Friday, July 1.
Cost: **€ 5.000 + VAT**
- Internet Point. The cost will include the equipped area with tables and 2 PC and basic set-up. The company will be acknowledged on the final program, on the website and with a sign at the Internet Point.
Cost: **€ 5.000 + VAT**
- The Slide Center will be at speakers' disposal throughout the Meeting. The sponsorship fee will include room rental, basic set-up and equipment, buvette café and a panel with the name and logo of the sponsoring company.
Cost: **€ 6.000 + VAT**
- Invited Faculty member. Company interested in sponsoring an invited speaker will contribute to his/her travel and transportation expenses and hotel accommodation.
Cost for a European speaker: **€ 1500 + VAT**- Cost for a non-European speaker: **€ 3000 + VAT**
- Congress Bags. Company interested in providing bags will include notepad and pen. Company will contact the Organizing Secretariat for quantity and delivery details.
- Badges Lanyards. Company interested in providing lanyards will have the possibility to print the logo on the lanyard.
Cost (lanyards not provided): **€ 4.000 + VAT**
Cost (lanyards directly provided by the Company): **€2500 + VAT**
- Flyer in the bags. One flyer/fact sheet will be included in the bags documentation to be distributed to all the participants.
Cost: **€ 2.500 + VAT**

The Organizing Secretariat will be glad to discuss any other kind of sponsorship opportunities a company may propose



REGISTRATIONS

Companies are also invited to contribute to the participation of delegates in the Meeting

FEES (VAT 18% included)	Before May 10, 2011	After May 10, 2011
ASSR/ESNR/SENR*/SERAM** Member	380,00	480,00
Non Member	530,00	630,00
Residents/Radiographers/Nurses	280,00	380,00

*SENR: Sociedad Española de Neurorradiología

**SERAM: Sociedad Española de Radiología Médica

The registration fee includes: admission to the scientific sessions; daily coffee break and lunch; congress kit, UEMS accreditation, welcome reception.

Registrations are possible via www.spineinternational.org

TERMS OF PAYMENT

Lectures, Exhibition spaces and other opportunities : 100% of the total due upon reservation against invoice

Cancellation: 50% refund will be allowed for cancellations made in writing to the Organizing Secretariat and received within April 5, 2011

METHOD OF PAYMENT All payments will be in EURO

◇ By credit card (Visa, Eurocard, Mastercard, Carta Sì, American Express)

◇ By bank transfer payable to AIM Group - AIM Congress srl

Bank: Intesa San Paolo/Agenzia n. 31 - Viale Papiniano 48, 20123 Milan, Italy

IBAN: IT16H0306901633100000001216

BIC: BCITITMM



VAT REGULATION

You can find a resuming scheme hereafter:

Service	Customer	VAT
Registration Fees	All	Spanish VAT 18%
Exhibition Space	All	Spanish VAT 18%
Exhibition additional services	Any sponsor with VAT Number	NO VAT
	Any sponsor without VAT Number	Spanish VAT 18%
Sponsorship	Italian with or without VAT Number or EU without VAT Number	Italian VAT 20%
	EU with VAT Number or extra EU with or without VAT Number	NO VAT



INFORMATION FOR ITALIAN PHARMACEUTICAL COMPANIES

PROCEDURA IN ORDINE AI CONVEGNI, CONGRESSI E RIUNIONI DI CUI ALL'ART. 12, COMMA 6 DEL D.LEG.IVO N. 541/92, PER LE AZIENDE SOGGETTE A DOMANDA MINISTERIALE

La nuova procedura prevede che siano le Aziende Farmaceutiche a dover presentare la richiesta di autorizzazione attraverso un sistema on line presso il sito del Ministero: www.ministerosalute.it/medicinali almeno 60 giorni prima della data di inizio del convegno.

Alla Segreteria Organizzativa compete esclusivamente l'inserimento della pre-richiesta presso il sito del Ministero.

Una volta inserita la pre-richiesta, verrà visualizzato un numero di pre-registrazione assegnato, il quale verrà comunicato via e-mail alle Aziende Farmaceutiche partecipanti che potranno così perfezionare e validare le richieste nei termini di legge (60 giorni). Per permettere alle Aziende di rispettare i 60 giorni, la Segreteria Organizzativa dovrà inoltrare l'inserimento della pre-richiesta in tempo utile (circa 70 gg. prima della data di inizio della manifestazione). Dato che la pre-richiesta non è aggiornabile, al momento della conferma deve essere completa di tutti i dati.

Dopo tale data non sarà possibile fare nessun nuovo inserimento nella pre-richiesta e sarà preclusa così la partecipazione alle Aziende che non abbiano rispettato i tempi indicati.

Le Aziende dovranno quindi far pervenire alla Segreteria Organizzativa **comunicazione scritta** della propria partecipazione **entro e non oltre il 15 aprile 2011**, indicando:

- Il nome esatto con il quale l'azienda è stata registrata presso l'AIFA;
- Il numero relativo assegnato dall'AIFA;
- Indirizzo e-mail della persona incaricata all'espletamento della pratica ministeriale;
- indirizzo e-mail della persona che definisce le modalità di investimento (per es. Product Manager, Area Manager, Congress Dept, ecc).

La Segreteria Organizzativa è comunque a Vostra disposizione per qualsiasi informazione o chiarimento in merito.

